



RARRAS
EVENT

Scroll Down



RARAS EVENT



 rarasevent@gmail.com

 +91 917171 7777



About us

The Raras Event is a premier Advertisement Company with over 20 years of expertise in delivering high-impact outdoor advertising solutions. Based in South India, we have successfully executed projects across Tamil Nadu, Kerala, Karnataka, Telangana, and Andhra Pradesh.

We specialize in LED Advertising Vans, Billboards, Signage, Police Booth Branding, and Outdoor Events for corporate clients. Our team is known for its creativity, professionalism, and commitment to delivering every project on time with precision and quality.

At Raras Event, we believe in creating advertising experiences that don't just get noticed—but make a lasting impression. Whether it's a city-wide campaign or a targeted activation, we bring your brand to life with powerful visual presence.

Raras Event – Lighting up your brand, everywhere.

20+

Years of Experience

100+

Corporate projects

300+

Vendor works

4

Branches

What We Do...



Roadshow Vans



Hoarding / Billboard



Corporate Events



Wall Ads



Police Booth Ads



Mall Expo



Lamp Post & Barrier Guard



Digital Marketing



Newspaper Ads



Television Ads



TAMIL NADU LED VAN CAMPAIGN FLAGGED OFF BY HON'BLE CHIEF MINISTER M.K. STALIN



In a significant move towards enhancing awareness about the initiatives of the Tamil Nadu Education Department, Hon'ble Chief Minister Thiru M.K. Stalin officially flagged off the state-wide LED Van Campaign. The initiative marks a dynamic step in bringing educational awareness to the grassroots level across Tamil Nadu.

Over 30 LED vans have been deployed as part of this extensive campaign, with each van equipped to showcase informative content about government education schemes and student welfare programs. These Led van units will tour rural and remote regions, ensuring that vital information reaches every corner of the state.

Ministers from each district and department participated in the launch, ceremonially flagging off the vans in their respective areas. This collaborative effort emphasizes the government's commitment to inclusive and accessible education for all.

The campaign is expected to make a strong impact by bridging the information gap and encouraging greater participation in the state's educational initiatives, particularly in rural areas.





COVID - 19 Vaccine



We operated three vans as part of a government COVID-19 vaccine awareness campaign during the lockdown period. These vans traveled to all districts across Tamil Nadu. The initiative aimed to educate the public about the importance of vaccination, safety measures and preventive steps to combat the spread of the virus.

All three vans were flagged off by government officials at the Ripon Building Greater Chennai Corporation, Tamil Nadu



ROYAL ENFIELD



The RARAS Event x Royal Enfield

We're proud to collaborate with Royal Enfield on an exciting campaign across Tamil Nadu! Our team at The RARAS Event designed and executed a custom LED roadshow van to take the Royal Enfield experience to the streets—literally.

The LED van is now touring all over Tamil Nadu, spreading the spirit of Royal Enfield and engaging with communities in a whole new way. It's been a truly innovative and thrilling project, and we're genuinely happy to be a part of it.

Big thanks to Royal Enfield for the opportunity—this ride is just getting started!





MASSEY FERGUSON



We are proud to have a long-standing working with Massey Ferguson Tractor Company, with over 5 years of dedicated collaboration. Throughout this journey, we have built a strong reputation for excellence in event management and brand promotion.

Our team has successfully executed a variety of promotional activities, including eye-catching signage, interactive LED roadshow vans, and engaging rural campaigns across the southern region of India. These efforts have significantly boosted Massey Ferguson's presence and connection with target audiences, especially in rural and agricultural communities.

The rural campaigns have been a key highlight of our work, focusing on grassroots-level engagement. We've reached out directly to farmers and local stakeholders through on-ground activations, live demonstrations, and product awareness drives tailored to the needs of the rural market.

With our deep understanding of the agricultural landscape and proven field expertise, we continue to deliver impactful marketing solutions that strengthen the brand's position and trust in both rural and urban areas.





Bisleri



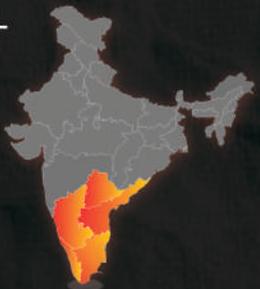


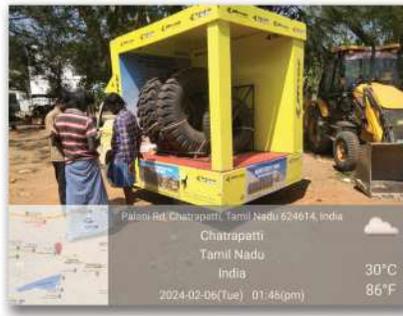


THE HYDRAULIC LED VAN



Successfully executed over 50+ LED van activities for the Honda campaign, covering the South Indian regions of Tamil Nadu, Kerala, Karnataka, Telangana and Andhra Pradesh.





Mahindra





Kawasaki



Corporate Event



DMG MORI



IBO



Mall Events



The Wall Ads





Hoardings / Bill Boards



Police Booth



Lamp Post / Barrier Guard

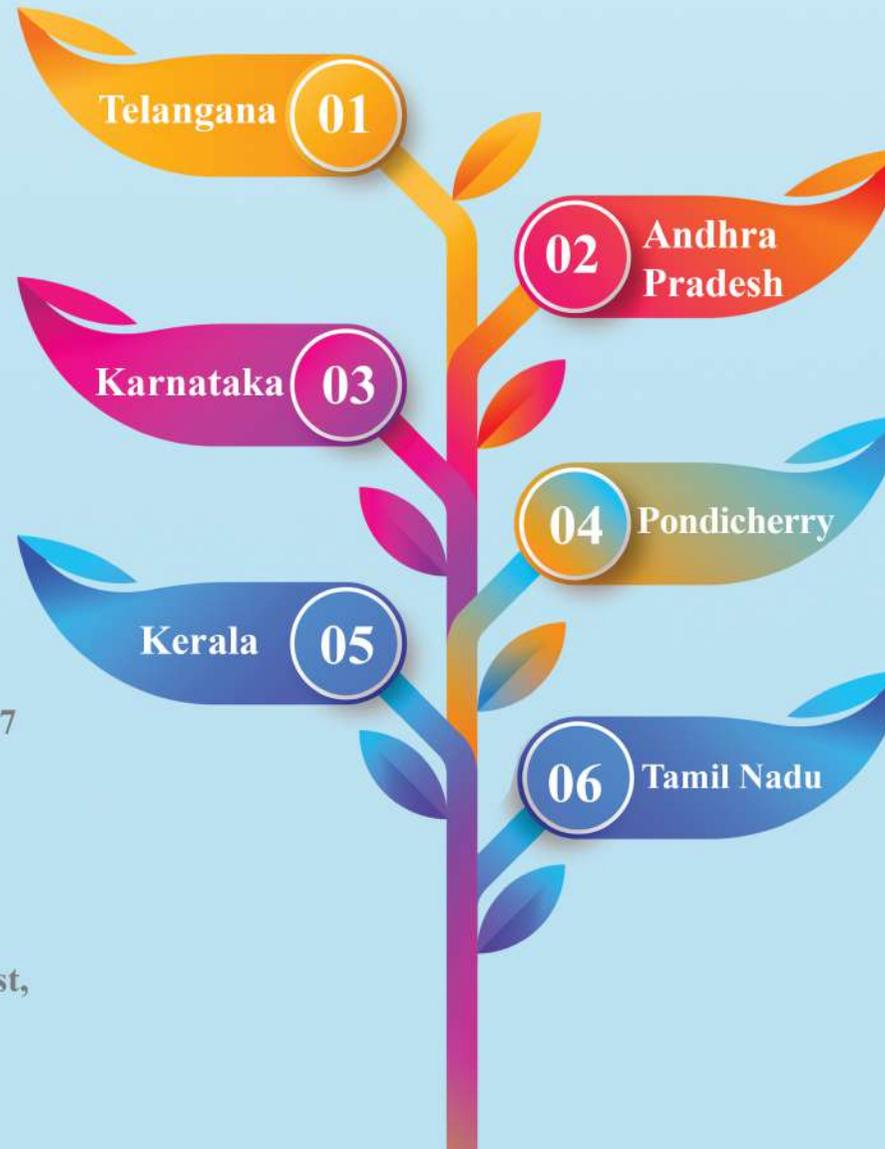




Our Clients



Our Advertisement Locations



Chennai

262/1, Mettukuppam Road,
Seemathamman Colony,
Maduravoyal,
Chennai - 600 095.
Mob: 91717 17777 / 86808 07777
Rarasevent@gmail.com

Mumbai

1 - A.Sunil Vihar 1st Floor,
Navaghar 1st Lane, Mulund West,
Mumbai - 400 081
Mob: 91717 17777 / 86808 07777

Madurai

No. 622/1A, Plot No.34A, EDM
Street, Santhosh Nagar,
Avaniyapuram to
Thiruparankundran Main Road,
Madurai - 625 015.
Mob: 91717 17777 / 86808 07777
Rarasevent@gmail.com

Bangalore

146, Anijali Nilaya, 1st Cross
Rayasandra
Layout, Bangalore - 560 099.
Mob: 91717 17777 / 856808 07777